

Research Report

Household Questionnaire

July 25, 2025

*InnoK Knowledge Management Institute Nonprofit Ltd.
1181 Budapest, Üllői Road 286. Ground floor, door 10*

Executive Summary

On behalf of the InnoK Knowledge Management Institute Nonprofit Ltd., Urbavis Ltd. is conducting hybrid basic research during the period from spring to autumn 2025. The primary aim of the research is to explore the preferences of the population living in the 18th District of Budapest, and secondarily those of the population using the district, working there, and passing through it, employing questionnaire and focus group research methods.

The online questionnaire was completed by 1,666 individuals. It should be emphasized that although the sample is not representative, it relatively well corresponds to the demographic composition of the district. The youngest and oldest age groups, men, and those with low educational attainment are underrepresented in the questionnaire sample.

The following analysis first reviews the main results of the entire sample. It is clearly visible that, according to the respondents, the greatest challenges are traffic congestion, the mosquito problem, economic difficulties, as well as the increase in hot and drought days. In the open-ended questions, alongside transportation challenges, respondents most frequently expressed criticisms regarding the quality and quantity of green spaces, the insufficiency of cultural-community functions, as well as public cleanliness and safety.

Following the general overview, the sample was divided into 4 parts (Havannatelep, the area around the expressway, Pestszentlőrinc, Pestszentimre), and the main results were presented based on this district subdivision. The results clearly show that several district challenges affect certain parts of the district more significantly (for example, noise pollution caused by the expressway, parking issues in Havannatelep, or stormwater management challenges in Pestszentimre). Resident disagreement regarding specific development issues is also often characteristic of only a smaller part of the district.

Overall, it is important to highlight that respondents mention many challenges that do not fall within the competencies of the district municipality – it may be worthwhile to raise awareness of these issues through mindset change. Many residents of the district are proud to live there and particularly appreciate the green spaces available in the district; by far the most frequently mentioned favorite district location was the Bókay Garden. At least 90% of the development proposals formulated by respondents relate to deficiencies in the district's transportation infrastructure (including car and public transport, traffic congestion, the quality of the road network, and parking problems), making this the area that deserves special attention in the near future.

Background and Methodology

The aim of the present study is to provide the Client with a quickly accessible overview of the results of the household questionnaire. Following a classic demographic section, the questionnaire can be divided into three substantive parts.

In the first phase, respondents answered attitude questions organized into thematic blocks along four topics: the state of the environment, district identity and community, public services and economy, and the functioning of local government.

The second section examines public attitudes toward several specific challenges affecting the district, such as issues related to mosquitoes, stormwater, and hot, drought periods; tree cutting; questions related to traffic congestion and parking problems; potential challenges associated with drug use; economic difficulties; and the perception of Bókay Garden.

Finally, the third section examines public opinions regarding the importance of current district developments, focusing on three key topics: the 142 railway line, the Rapid Transit, and the planned renovation of Gyömrői Road.

The residential questionnaire was completed by 1,666 individuals, which corresponds to more than 1.6% of the district's population. In the present analysis, we present the results both for the entire sample and by territorial breakdown, dividing the district into four parts to analyze the received responses. The results of the questionnaire also contribute to the planning of the professional content of the focus groups and the community meeting scheduled for autumn 2025.

Demographic Characteristics of the Respondents

Based on the 2022 census data, the population of Budapest Capital City XVIII District Pestszentlőrinc-Pestszentimre is 99,400 individuals. The number of respondents to the current questionnaire is 1,666, which means that the sample represents more than 1.6% of the population. However, it should be emphasized that the online questionnaire is not based on a representative sampling; therefore, the following demographic overview also addresses the biases observable between the composition of the population and that of the sample.

28.0% of the respondents have lived in the district since birth, 43.5% have lived there for more than 10 years, and only 2.0% of the respondents have lived in the district for less than one year. These data suggest that the respondents are well acquainted with the district, which strengthens the reliability of the results.

79.8% of the respondents do not plan to move out of the district in the near future, whereas only 6.8% plan to relocate. This ratio suggests that the vast majority of the respondents are involved in the district's development and progress in the long term.

Regarding the age composition of the respondents, it can be stated that although the 36-45 and 46-55 age groups are overrepresented, the sample is characterized by a relatively balanced age distribution. The 18-25 and over 76 age groups are somewhat underrepresented, which is generally observed in this type of questionnaire-based research.

In terms of gender composition, the female overrepresentation so characteristic of such research is also observed; however, in this case, it is somewhat lower than usual: the proportion of female respondents is 58.5%, while that of males is 40.6%. Compared to the sample, according to the 2022 census data, 47.3% of the district's population is male and 52.7% is female.

In terms of educational attainment, respondents holding a college or university degree are also significantly overrepresented (61.1%) compared to the composition of the district population, which must be taken into particular consideration when formulating conclusions regarding the district population.

In response to the demographic question examining social status and financial situation, 17.3% of respondents stated that they "live without difficulties," 50.2% that they "manage well with budgeting," 22.0% that they "just make ends meet with their monthly income," 4.0% that they "have financial problems from month to month," and 6.1% that they "live in deprivation."

Distribution of Respondents by District Area (Top 10)

District section	Number of respondents	Proportion of respondents
------------------	-----------------------	---------------------------

		relative to the total sample
Havanna Housing Estate	166	10%
Szemeretelep	134	8%
Újpétertelep	127	8%
Bókaytelep	121	7%
Saint Emeric Garden City	118	7%
Gloriett Estate	113	7%
Lakatos Housing Estate	86	5%
Ganzkertváros	80	5%
Miklóstelep	75	5%
Erzsébettelep	64	4%

Fourth Phase: Qualitative Questions

In the fourth section of the questionnaire, respondents could answer open-ended questions. The responses provided by the 1,666 participants can offer a very comprehensive picture regarding the perception of the district. The respondents answered the following questions:

- What are your three favorite places in the district?
- What are the three places you would change first in the district?
- What are the three words that first come to mind when you think of social innovation?

Respondents mentioned the Bókay Garden by far the most frequently (over 700 mentions), followed by the district's central park with over 350 mentions, the Péterhalmi Forest with over 350 mentions, and the Kossuth Square with over 250 mentions. Among the most frequently mentioned places were also some hospitality establishments, such as Fresh Garden, Zila Confectionery, and Balatoni Ice Cream Parlor.

Most Popular District Locations (Top 10)

Serial Number	Favorite Places in the District	Number of Mentions
1	Bókay Garden	Above 700
2	Péterhalmi Forest	Above 350
3	Kossuth Square	Above 250
4	Lőrinci Market / Lőrinci Center	Above 100
5	Peace Square	Between 50 and 100
6	Havannatelep	Between 50 and 100
7	Büdi Lake	Between 50 and 100
8	Lakatostelep	Between 50 and 100
9	János Brenner Park	Between 10 and 50
10	Small Forest	Between 10 and 50

Areas for Development and Public Suggestions

In this section, respondents were able to elaborate on which aspects of the district they consider most in need of development. A surprising result was that 85-90% of the responses contained development proposals related to the district's transportation, including public and car traffic, issues concerning the development of pedestrian and micromobility infrastructure, as well as parking and traffic matters.

These were followed in frequency by opinions and suggestions related to the accessibility of quality green spaces, as well as issues concerning the maintenance and care of green spaces.

Another notable suggestion was the necessity to expand community and cultural functions. Finally, the improvement of public cleanliness and public safety in the district's areas located at key junctions was frequently mentioned.

Development category	Most Frequently Mentioned Residential Suggestions
Transportation, automotive	<ul style="list-style-type: none">• Expansion of parking capacity at and around the Pestszentimre railway station• Implementation of traffic calming measures on Üllői Road and in the Lakatos housing estate area• Coordination of traffic lights on Nagykőrösi Road• More frequent placement of speed reduction measures in residential areas
Transportation, Public Transportation	<ul style="list-style-type: none">• Launching new bus routes (e.g., Alacsikai úti housing estate, Bókaytelep)• Increasing frequency of existing routes, timetable optimization during morning peak hours• Development of railway stops and establishment of P+R parking facilities• Improving accessibility from peripheral districts towards metro connections
Transportation, cycling	<ul style="list-style-type: none">• Expansion of the bicycle path network, connecting the main junctions within the 18th district• Establishment of secure bicycle parking facilities in high-traffic locations• Improvement of conditions for bicycle traffic in the vicinity of the Péterhalmi Forest
Transportation, pedestrian	<ul style="list-style-type: none">• Sidewalk renovations and accessibility improvements (especially around Béke Square)• Establishment of pedestrian crossings near schools and kindergartens• Enhancement of public lighting in pedestrian zones, e.g., in the Havanna housing estate

Development category	Most Frequently Mentioned Residential Suggestions
Greening, Environment	<ul style="list-style-type: none"> • Increasing green spaces and afforestation (with emphasis on: Bókay Garden, along Üllői Road) • Maintenance of public parks, installation of irrigation systems • Establishment of new community gardens at the district level • Preservation of Péterhalmi Forest, development of recreational functions
Public Space, Infrastructure	<ul style="list-style-type: none"> • Installation of public toilets at busy junctions (e.g., Béke Square) • Modernization of playgrounds, provision of shading • Expansion of public lighting in poorly lit streets • Pavement repair and drainage improvement in residential streets
Community and Cultural Functions	<ul style="list-style-type: none"> • Development of community spaces (e.g., library, club, cultural center) in Havana and Pestszentimre • Support for housing estate community programs • Development and maintenance of community sports fields • Support for cinema and local market
Public Safety	<ul style="list-style-type: none"> • Increasing the number of public surveillance cameras • Enhancing police presence at key locations • Improving public safety in the vicinity of schools and parks

Social Innovation

The final element of the qualitative question block asked respondents to identify the three words that come to mind regarding social innovation. All open-ended questions were optional to complete – it is worth noting that this question had the highest number of unanswered cells by respondents (a total of 1,357 responses were given to this question).

It is illustrative that most respondents mentioned words related to community and collaboration in connection with social innovation. The most frequent mentions are shown below:

Some public opinions related to social innovation:

- "An approach to problem-solving that differs from previous practice."
- "Closing the social gap."
- "Considering people's everyday problems and needs during urban development."

Word	Frequency
Community	59
Development	48
Community	45
Development	38
Collaboration	35
Collaboration	24
Social	23
Safety	22
Education	20
Sustainability	15

Thematic Focus and Schedule of the Focus Group Research

This questionnaire-based research is followed by a qualitative research component, consisting of 4 focus group discussions. The focus group discussions will be conducted according to the combined regional breakdown examined in relation to the questionnaire, between September 10-18, 2025.

The focus group discussion consists of three main phases: Introductory phase, Focus phase (transportation, green spaces, community-cultural functions, economic development and social challenges, climate change), and Closing phase.

Date	Research Area / Task
August 11.	Sending Invitation Letter 1
August 18.	Sending Invitation Letter 2
August 25.	Sending Invitation Letter 3
August 31.	Closure of Registration
September 1.	Decision on Group Assignment
September 2.	Notification of Participants
September 24.	Preparation of the Final Study

Date	Research Area / Task
September 10, Wednesday 18:00-20:00	Pestszentlőrinc Focus Group
September 11, Thursday 18:00-20:00	Havannatelep Focus Group
September 17, Wednesday 18:00-20:00	Pestszentimre Focus Group
September 18, Thursday 18:00-20:00	Erzsébettelep, Bélatelep, Ferihegy focus group